Media24 recorded strong growth in digital media and e-commerce activities in the media product business, group revenue growth for the year, and a strong performance in the online fulfilment business. The Group’s overall financial performance for the year was driven by a strong advertising revenue growth, as well as a strong performance in the online fulfilment business.

OPERATIONAL REVIEW

Media24’s operational review highlights the growth and success in various business units across the Group. The company recorded strong sales growth in new markets in Eastern Europe and Russia. Afrikaans weekly Huisgenoot celebrated its centenary with several special projects.

RECONCILIATION OF OPERATING PROFIT TO TRADING PROFIT

A number of local newspapers reached record advertising and profit levels. The group’s growth in subscriptions. New products during the period included personalised apps News24 Edge in South Africa and BounceNews in Nigeria. The group’s online fulfilment business, South Africa’s largest e-commerce fashion platform, made significant investments to improve the effectiveness of the platform. The company continued to enhance production efficiencies to drive profitability in its core printing operations.

FINANCIAL REVIEW

Media24’s financial review provides an overview of the company’s financial performance during the reporting period. The group earned satisfactory revenue growth, with a strong performance in South African schoolbook sales offsetting lower than anticipated orders in the exam season.

SUMMARY CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

The financial results have been prepared under the supervision of Cindy Hess, chief financial officer of the Media24 Holdings group. The financial statements were audited by PricewaterhouseCoopers Inc., who expressed an unqualified opinion thereon. Its unqualified audit opinion is based on an audit of the financial statements that was conducted in accordance with auditing standards generally accepted in South Africa.

SUMMARY CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

The Group’s financial position at the reporting date is satisfactory. The company has adequate resources to meet its obligations as they fall due. The Group’s cash flow from operating activities is expected to be sufficient to support its operations and meet its obligations in the near future.

FINANCIAL INSTRUMENTS

The fair value measurements presented in the Summary Consolidated Statements of Financial Position as at 31 March 2017 are based on the most recent available information. The fair value measurements are presented at the reporting date and do not represent the transaction price of any particular transaction.