

Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate Issued to

Media24 (Pty) Ltd and Subsidiaries

Level 3 Contributor

Measured Entity

Company Name	Media24 (Pty) Ltd and Subsidiaries
Registration Number	1950/038385/07
VAT Number	refer to second page of certificate
Address	40 Heerengracht Cape Town 8001

B-BBEE Status

B-BBEE Status Level	Level 3		
Element Points Obtained	EO: 22.99 points; MC: 10.26 points; SD: 13.01 points; ESD: 38.74 points; SED: 5 points		
Discounting Principle Applied	No	Measurement Period Year End	31/03/2020
Empowering Supplier	Yes		

**Black Owned: >=51% and full points for Net Value*

**Black Women Owned: >=30% and full points for Net Value*

Black Voting Rights	36.68%	Black Women Voting Rights	17.54%
Black Economic Interest	65.38%	Black Women Economic Interest	34.04%
51% Black Owned *	No	30% Black Women Owned *	No
Black Designated Groups	0.99%	Normal Flow Through Principle Applied	

Issue Date	29/06/2020
Expiry Date	28/06/2021
Certificate Number	ELC9433-2RGENBB replacing ELC9433RGENBB
Version	Final - Revised 17/2/2021
Applicable Scorecard	Amended Codes - Generic
Applicable BBBEE Codes	Amended Generic Codes Gazetted on 11 October 2013 and Amendments Gazetted on 31 May 2019

EmpowerLogic (Pty) Ltd

Reg. No. : 1995/000523/07

BBBEE Verification Agency



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BVA018

Per Gianna Le Roux
Member - Verification Committee

BEE Procurement Recognition Levels		
Level	Qualification	%
1	≥ 100 Points	135%
2	≥ 95 but < 100	125%
3	≥ 90 but < 95	110%
4	≥ 80 but < 90	100%
5	≥ 75 but < 80	80%
6	≥ 70 but < 75	60%
7	≥ 55 but < 70	50%
8	≥ 40 but < 55	10%
Non Compliant		<40 0%
Enquiries		
Tel:		
086 111 4003		
Fax:		
086 505 7284		
verification@empowerlogic.co.za		
www.empowerlogic.co.za		

This certificate supersedes any previous certificates issued to the Measured entity. This certificate is the result of an independent and impartial verification of the BBBEE status of the measured entity measured against the Codes of Good Practice on Broad Based Black Economic Empowerment. This certificate has been issued in accordance with the EmpowerLogic Verification Certificate Policy. EmpowerLogic uses the Law Trust advanced electronic signature system (AeSign) which is compliant with the Electronic Communications and Transactions Act no 25 of 2002. The validity of the certificate is ensured as long as the digital signature details corresponds with the Technical Signatory's details as displayed on the certificate.

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Broad Based Black Economic Empowerment Verification Certificate

A Consolidated Verification Certificate issued to Media24 (Pty) Ltd and Subsidiaries

Certificate Number: ELC9433-2RGENBB replacing ELC9433RGENBB

BBBEE Status: Level 3 Contributor

Empowering Supplier

Entities Included in the Consolidated Verification Certificate

Company Name	Registration Number	VAT Number
Media24 (Pty) Ltd	1950/038385/07	4150102228
News		
Media24 News (a division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
Drendy Investments (Pty) Ltd t/a Express Media	2003/004145/07	Dormant
Fever Newspapers (Pty) Ltd	2007/023414/07	Not Registered
Market Demand Trading 113 (Pty) Ltd t/a Polokwane Observer	2004/012825/07	Not Registered
Mooivaal Media (Pty) Ltd	1964/004662/07	4710108715
Midlands Media (Pty) Ltd t/a Greytown Gazette	1988/002420/07	Dormant
Sky Blue Media (Pty) Ltd t/a Divine Inspiration Trading	2004/032499/07	Dormant
The Natal Witness Printing and Publishing Company (Pty) Ltd	1988/002702/07	Dormant
Market Demand Trading 507 (Pty) Ltd	2007/025602/07	Not Registered
Izimpondo Communications (Pty) Ltd t/a Umafrika	2002/030611/07	Not Registered
Property24 Publishing (Pty) Ltd	2005/004288/07	Not Registered
The Daily Sun (Pty) Ltd	2001/001944/07	Not Registered
Zululand Media (Pty) Ltd	2004/002000/07	Not Registered
Afrikaans News (a division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
Market Demand 113 (Pty) Ltd	2004/012825/07	Not Registered

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Company Name	Registration Number	VAT Number
Digital		
24.com (division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
Careers24 (division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
24.com Online Studio	1996/010950/07	4740165719
Health24 (Pty) Ltd	2000/012930/07	4300190933
On the Dot		
On the Dot (a division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
e-Commerce		
Contract Logistics (division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
Books		
Jonathan Ball Publishers (division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
Jonathan Ball Publishers (Pty) Ltd t/a Sunbird	1984/003543/07	Not Registered
Media24 Boeke Pty Ltd		
Media24 Boeke Hoofkantoor (division of Media24 Boeke (Pty) Ltd)	1953/000037/07	4490197763
NB Publishers (division of Media24 Boeke (Pty) Ltd)	1953/000037/07	4490197763

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Company Name	Registration Number	VAT Number
Nasou Via Afrika (Pty) Ltd		
Via Afrika (division of Nasou via Afrika)	1996/012379/07	4870165067
Van Schaik Publishers (division of Nasou via Afrika)	1996/012379/07	4870165067
Leksikons (Pty) Ltd	1981/001468/07	Not Registered
Via Afrika (Pty) Ltd	1949/035471/07	Not Registered
NB Uitgewers (Edms) Bpk t/a NB Uitgewers/ NB Publishers	1951/002378/07	Not Registered
Lifestyle		
Media24 Lifestyle (division of Media24 (Pty) Ltd)	1950/038385/07	4150102228
New Media, a division of Media24 (Pty) Ltd	1950/038385/07	4150102228
VIA (division of Media 24 (Pty) Ltd)	1950/038385/07	4150102228
SA Hunt Publishing (Pty) Ltd	2007/012812/07	4760253551
Media24 entities/Corporate		
Media24 Holdings (Pty) Ltd	2006/021408/07	Not Registered
Media24 Investments (Pty) Ltd (K2017349170)	2017/349170/07	Not Registered
Altuis Trading 441 (Pty) Ltd	2011/003904/07	Not Registered
I-Net Bridge (Pty) Ltd	1998/005987/07	Not Registered
Fashion United SA (Pty) Ltd	2017/007569/07	4060282334
Swipe Interactive (Pty) Ltd	2017/340414/07	4700266218

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